

## ADDENDUM 1

### *Amity Turkish Cultural Center 2<sup>nd</sup> Annual Art and Essay Contest 2010-2011 Theme: "Empathy: Walking in Another's Shoes"*

#### ART CONTEST RUBRIC

Artwork Number: \_\_\_\_\_

Judge: \_\_\_\_\_

Criteria for Products	Poor Quality (1 point)	Good Quality (3 points)	Excellent Quality (5 points)	SCORE
<b>Craftsmanship</b>	*There is no evidence of skill development in the media; little technical competency	*Demonstrates some skill with the media; technically proficient	*Demonstrates strong skill with the media; technically accomplished	
<b>Formal Qualities</b>	*Composition lacking a cohesive appearance  *Weak integration of elements and principles of design	*Composition lacking a cohesive appearance  *Some integration of elements and principles of design	*Composition is cohesively unified  *Strong integration of elements and principles of design	
<b>Creativity</b>	*Does not exhibit innovative thinking - very little experimentation to enhance concepts  *Does not exhibit creative thinking skills - uses trite or over-used images and/or approach	*Exhibits innovative thinking - sufficient experimentation to enhance concepts  *Unusual approach, play on image and concept; use of visual metaphor that has some visible connection to the theme	*Exhibits distinct experimentation and innovation to enhance creative concepts  *Use of strong metaphor, personal meaning and/or elaborate or complex visual responses  *Strong apparent connection to the theme	
<b>Interpretation of Topic</b>	*Poor interpretation and communication of thematic concepts due to inappropriate or inadequate images or thoughts	*Adequate interpretation and communication of thematic concepts	*Excellent interpretation and communication of thematic concepts	
<b>Artist's Statement (No longer than 200 words)</b>	* There is little or no correspondence between the written statement and the visual image  *Does not reflect on the experiences or art processes utilized in the creation of the artwork	* There is moderate correspondence between the written statement and the visual images  * Reflects in writing on the experiences or art processes utilized in the creation of the artwork with adequate or minimal explanation	*There is strong correspondence between the written statement and the visual image  *Reflects on the experiences or art processes utilized in the creation of the artwork with detail and thorough explanations	

**TOTAL:** \_\_\_\_\_